

## PRIVACY POLICY

This privacy notice will apply to you if you:

Have purchased any of our products from our Website or social media stores.

Have signed up to receive marketing emails from us

interact with us on social media

We will only use your data to improve your experience with Alpha Wolf Gym Wear.

We'll protect and secure your data.

Right of access – You have the right to request a copy of the personal information that we hold about you.

Right to rectification – If you think any of your personal information that we hold is inaccurate, you have the right to request it is updated. We may ask you for evidence to show it is inaccurate.

Right to erasure – (also known as the Right to be Forgotten) - You have the right to request that we delete your personal information that we hold.

The above rights may be limited in some circumstances, for example, if fulfilling your request would reveal personal information about another person, if you ask us to delete information which we are required to have by law, or if we have compelling legitimate interests to keep it. We will let you know if that is the case and will then only use your information for these purposes. You may also be unable to continue using our services if you want us to stop processing your personal information.

If you have any general questions or want to exercise any of your rights, please contact [info@alphawolfgymwear.co.uk](mailto:info@alphawolfgymwear.co.uk) . In order to maintain the security of our customers personal details, we may need to request proof of identity before we disclose personal information to you in response to any request.